



PGDM  
Level 6

# Postgraduate Diploma in Management (Digital Marketing)

The Postgraduate Diploma in Management, is a course catered for individuals who want to acquire the specialised knowledge and qualifications required to explore and enter into a different industry, or for existing professionals who aspire to career progression.

This course is structured with specialisation tracks that include 4 core modules and 3 elective modules in each of the major tracks as follows:

**Postgraduate Diploma in Management Major in:**

**Digital Marketing**



**DURATION**

**6 months** (Full-time)  
**9 months** (Part-time)

**TO COMPLETE**

**Core** (4 Modules)  
**Elective** (2 Modules)



**MODE OF TRAINING**

**Blended**



**COURSE FEE**

**SGD 7,000** (without GST)  
**SGD 7,560** (with GST)

## Modules



## Entry Requirements

- **Minimum Age:** 21
- **Language Proficiency:**
  - Attainment of IELTS 6.0 or equivalent, or
  - A pass in AAARYA Business College's English Literacy Test with a minimum grade of 70%.
- **Minimum Academic:**

**Normal Entry:**

  - A Bachelor's Degree in any field of specialisation or equivalent.

**Alternative Entry:**

  - Applicants with the minimum age of 30, who do not possess the above qualifications but have a minimum of 8 years working experience, may be considered for entry into this course.
  - Evidence of previous employment must be provided, together with a reference from the current or recent employer on their letter-headed.

Please contact us for more details

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